



NOZOMI AKUTSU

Art Director / Designer
Creator of MU Design Store

PROFESSIONAL PROFILE

I have over 15 years' experience working as a Graphic designer and have worked in a variety of mediums ranging from print to digital. After working in Japan for over 10 years, I moved to Australia and worked for a construction company in Melbourne as a Graphic Designer being in charge of the company's re-branding and marketing collaterals. In 2018, returned to Japan and I have been working as a freelance graphic designer. Highly creative and multitalented Graphic Designer with extensive experience in multimedia, marketing and print design. Highly skilled in Logo design; conveying information in a concise and minimalistic manner utilising pop and iconic graphics. Furthermore, I am self-driven and well organised.

INTERESTS

MUSIC

I listen to a wide variety of genres from all over the world. I also like to sing and play the guitar.

TOURISM

I participated in Tokyo version as an ambassador of an Israel-based tourism web platform called COOL COUSIN. I was also involved in launching the Tokyo version in 2018 such as headhunting for candidates, setting-up, scheduling, location scouting for photo-shootings

CAPABILITIES

Art Direction | Identity Creation |
Print Design | Web Design | Web
Ads | Packaging Design | Booklet
Design | Wayfinding and Signage
| Illustrations | Photoretouching |
Print Management | Planning

WORK EXPERIENCE

2018 – Present

Freelance Art director / Graphic designer based in Stockholm/Tokyo

03.2017 – 04.2018 FULL-TIME

PROJECT/GROUP - Graphic designer

Created Project Groups new visual identity and implementing the re-branding through logos, business cards, templates for submissions & signage for Project Sites. I was also involved from the initial concept and continue to monitor and ensure that quality is maintained.

- Created the new Visual Identity and designed for marketing collateral from concept to completion
- Organised the production of proofs and liaise with suppliers
- Captured progressive photographs of project development

05.2011 – 10.2016 FULL-TIME

IDEASKETCH, INC. - Art director, Graphic designer

As Senior Graphic Designer for many of major clients, I was responsible for web site design, logos, pamphlets, cross-media projects, visuals and posters.

- Created iconic pop logos to be used as the visual core for most projects
- Managed product quality from ordering print jobs to product delivery
- Created illustrations and artwork for various print and online media
- Photography direction for visual design and fashion catalogs

01.2009 – 05.2011 FULL-TIME

HIRANO TETSUO - Graphic designer

12.2007 – 12.2008 FULL-TIME

CONTEMPORARY PRODUCTIONS - Graphic designer

EDUCATION

2022 – Present

Hyper Island (Stockholm), Design Lead

2004 – 2007

Ochanomizu Art College Art & Design Department

2001 – 2004

Tagara High School Tokyo Japan Culture Course

CONTACT

PHONE: +46763269111 / +81 5058068728

E-MAIL: info@nozomiakutsu.com

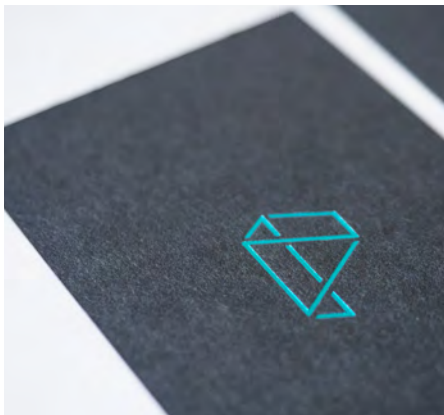
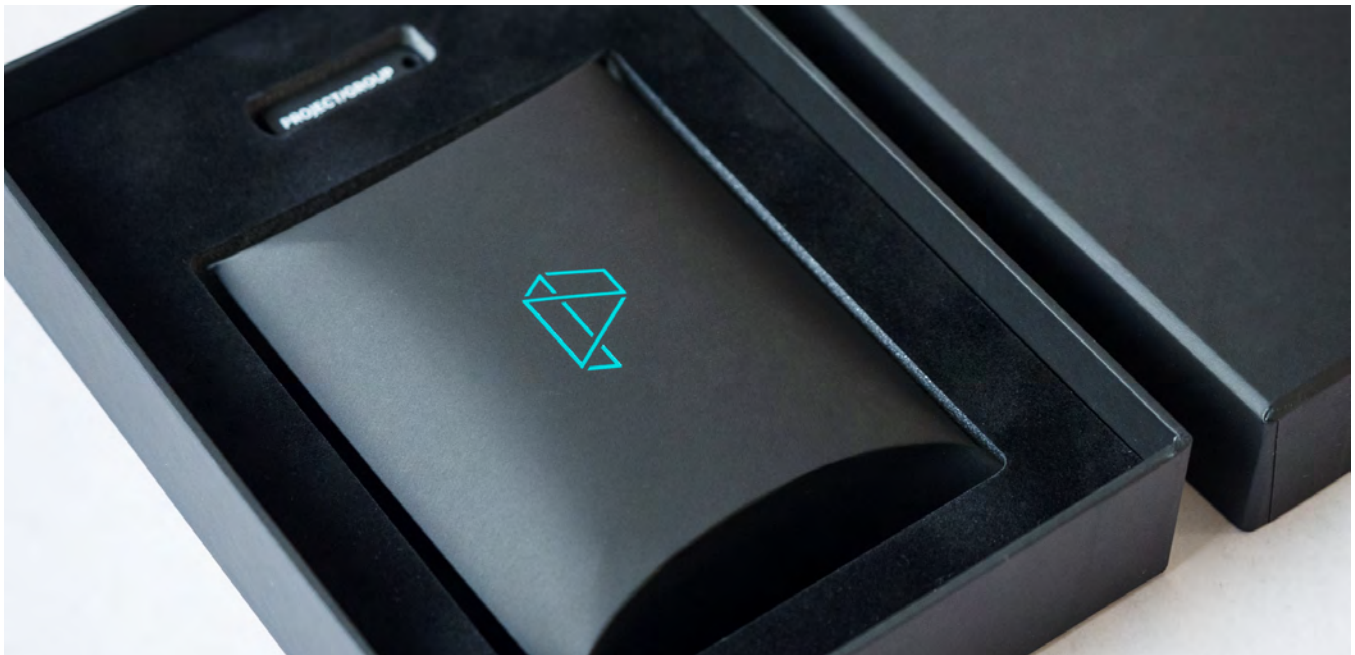


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RECENT WORK

Rebranding for Project Group
Art Direction, Design
www.nozomiakutsu.com/projectgroup
Password: na



Clear-cut graphics. Crystal clear concepts.



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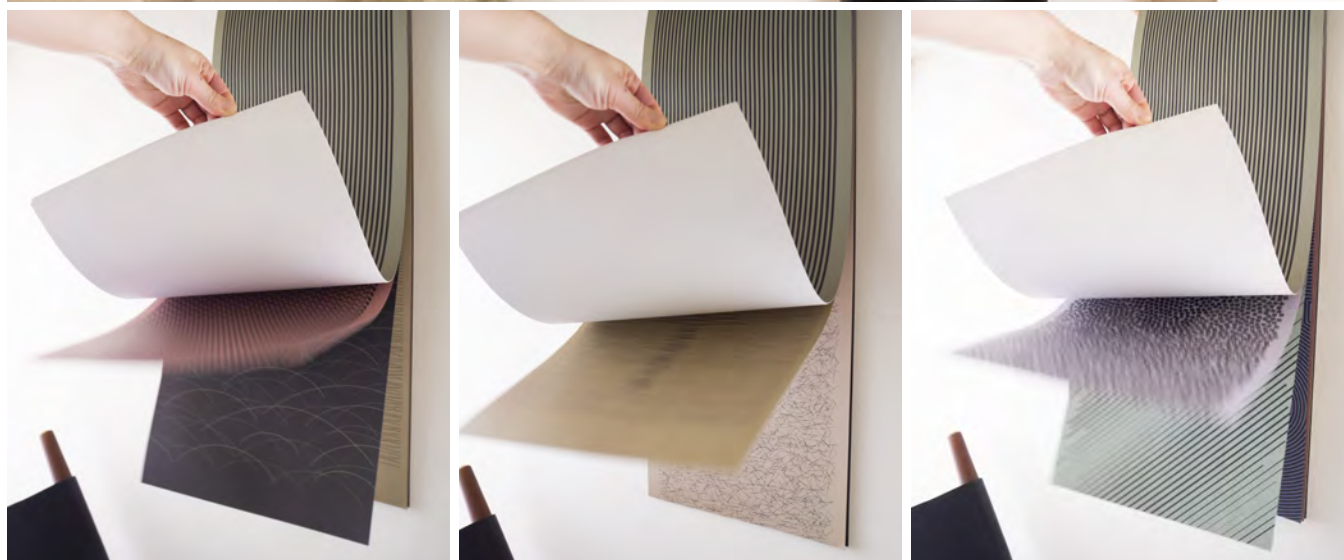
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RECENT WORK

Kakejiku inspired dateless calendar

Art Direction, Design

<https://www.nozomiakutsu.com/kakejikuinspireddatelesscalendar>



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